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EOFed newsletter July 2020

- The 12th **European Orchestra Festival** in May 2021 in Plovdiv, Bulgaria.
- **A manifesto on adult music learning from our member from the UK.** Very interesting! What do you do to encourage lifelong music-making? Please tell us your inspiring news so that we can tell your colleagues all over Europe.
- In previous newsletters we told you about students studying **communications in EOFed**. You may have spoken to them in the meantime. In this newsletter news of their findings in short.
- Last but not least **news from members**. How is orchestral music doing throughout Europe.



European Orchestra Festival 13-16 May 2021

The application for the next EOF is open ! EOFed is looking forward to this festival in the beautiful and historic city of Plovdiv, Bulgaria. An after tour with your orchestra to Varna (on the coast of the Black Sea) is possible too.

At the festival you can give a concert with your own orchestra, there is a diversity of workshops to attend. There will be social gatherings to make more connections to those people you met in the workshops. You will have the opportunity to see the marvellous, ancient city of Plovdiv (Cultural Capital of Europe 2019)

Goals: meeting of young and old; possibility to play great, challenging or unknown works; discovering the city of Plovdiv (and Varna) and contacts between musicians from all over Europe!

The festivals always provide inspiration on individual and orchestral level.

More information and application on the provisional festival website

www.orchestrafestival.eu or through info@orchestrafestival.eu.

Individual application is possible. Please write to eofed.vicepresident@gmail.com.

In September 2019 and again in January 2020, **Making Music (UK)** brought together individuals from across the music sector to focus on adult music learning.

The purpose was:

1. to describe and bring to life what an adult music learner looks like
2. to map what adult music learning looks like, and what makes it different
3. to capture what adult music learners' specific challenges may be
4. to explore how some of those barriers could be dismantled – and by whom.

This culminated in the following **Manifesto for adult music learning**

A) Every adult in the UK is able to actively participate in music: access & inclusion

B) Adult music learning is supported with infrastructure, information, recognition

C) Under-18s education encourages lifelong music-making

The document as a whole you can see on www.makingmusic.org.uk/manifesto



Margot Troupe (9) The Castle Symphony Orchestra

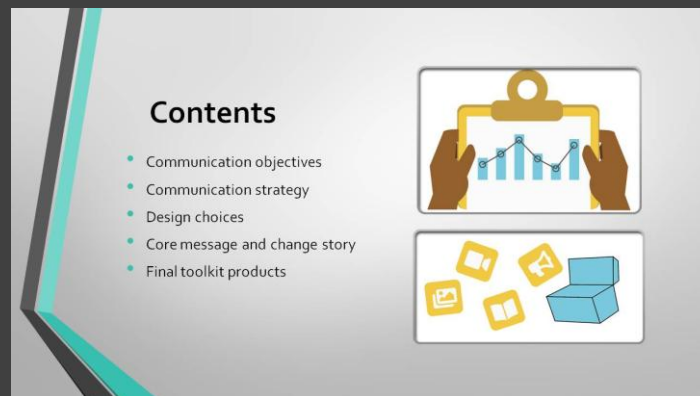
In Ireland, the youth orchestras of **EAYO** are very active with online teaching and playing, webinars and with a National Drawing Day. This was a really great idea with great response. EAYO asked young people from across Ireland to use their imagination and come up with ideas for what a socially distancing orchestra might look like. Fantastic drawings were sent in.



Maebh Dimond, age 12, "Bubble Orchestra"

Students from Hanze University of applied Sciences (Groningen/Netherlands) were looking into communication strategies and communication practices in EOFed. They are ready now and they sent us their extensive reports.

Different groups studied different aspects. Communication within the board, communication between board and (a few) members, young and old in EOFed, PR for the Orchestra Festival and intercultural communication within EOFed. They looked at the existing communication and did interviews. They did a thorough analysis on what they found. A segment of one of the documents to get an idea:



EOFed was developing its communication already with the start of a newsletter, by more online meetings, a new website and the first use of a management platform. The students advised us, the EOFed board, on how to make better use of these communication channels. They told us about better Facebook and Instagram use. Rather a lot of examples of Instagram posts were made and last but not least they gave us the strong advise to ask some younger orchestra/EOFed members to help us.

They developed workshops for the board (but they could not try them on us) and they wrote handouts for new technologies .

They invented nice “change stories” with analogies to classical music to lead the board to better communication. They asked our genuine attention for intercultural aspects of communication on a European scale.

We loved working together with these students. We may not be able to implement every advise and idea of them but they were a big help and they were very inspiring. Some students were inspired to come and help with the festival in Plovdiv next year so maybe you can get them to know yourselves.

If you want to know more about their advises please mail us.

News from EOFed members

You can see on **BDLO.org** lots of concerts. What is possible in **Germany** depends very much on the part of the country you are. But social distancing is everywhere important with a minimum of 1,5 meters and often more for wind instruments.

In **Estonia** concerts are taking place again “as normal”. They even organised a concert you could listen to from your car!

AIMA in Italy. If you can read Italian the “social wall” on aimamusic might be very interesting. If you cannot read Italian you can still see and hear very nice music there. The summer workshops of AIMA were cancelled. Online meetings for monthly gatherings are experimented: recitals and lectures.

The **Florence Youth Festival** had to call off its popular summer festivals too.

In **Switzerland (EOV-SFO)** they can make music again. 1,5 meters, or hygienic measures or contact-tracing if the first measures are impossible. Swiss orchestra players are under way to “normal” again.

In Ireland, the youth orchestras of **IAYO** are very active with online teaching and playing, webinars and with a National Drawing Day. This was a really great idea with great response. IAYO asked young people from across Ireland to use their imaginations and come up with ideas for what a socially distancing orchestra might look like. Fantastic drawings were sent in.

For the next newsletter we will have a look at the websites of other members but copy from you is welcome !



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